



# VISTAGE

Sponsorship and Marketplace Opportunities

Autumn 2018 Events

# Get in touch and secure your space today!

## Contents:

Page 1:  
Vistage Executive Summits and Open Days

Page 2:  
Vistage Members - Our Delegates

Page 3:  
Benefits of Exhibiting

Page 4:  
Sponsorship Opportunities at a glance

Page 5:  
Where to Exhibit

To book your space or to find out more please contact:



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For more information about each event please click here  
**Platinum Sponsorship** is also available at the Vistage Executive Summits, please contact us directly for detailed information and floorplans.

# Vistage Executive Summits and Open Days

Vistage Executive Summits and Open Days are high-impact business events, bringing together Vistage members, their colleagues and guests. They provide delegates with not just information but actionable takeaway value from world class speakers, which can be used immediately to keep companies moving forward.

- Network with 100s of business leaders across the UK
- Engage with industry influencers across the Vistage Community
- Stay ahead in the face of growing competition
- Challenge, develop and inspire your senior executive team
- Arm yourself and your organisation with the latest tools and knowledge
- Keep up to speed and hear from our expert speakers

## What is The Marketplace?

Vistage Open Days offer member and non-member companies the opportunity to exhibit in The Marketplace, where you can promote your products and services and connect with up to 500 CEOs, MDs, business owners and senior executives on the day.

## What are Vistage Networks?

Vistage Networks complement the Vistage group experience by connecting members with shared industries and interests. Networks enable Vistage members to access information and exchange ideas quickly with like-minded leaders at our events by meeting during the breaks. These Network breakouts are hosted at certain events by an industry leader or a subject matter expert and there are sponsorship packages available to run a Network breakout session at breakfast and lunchtime.

## Typical Agenda

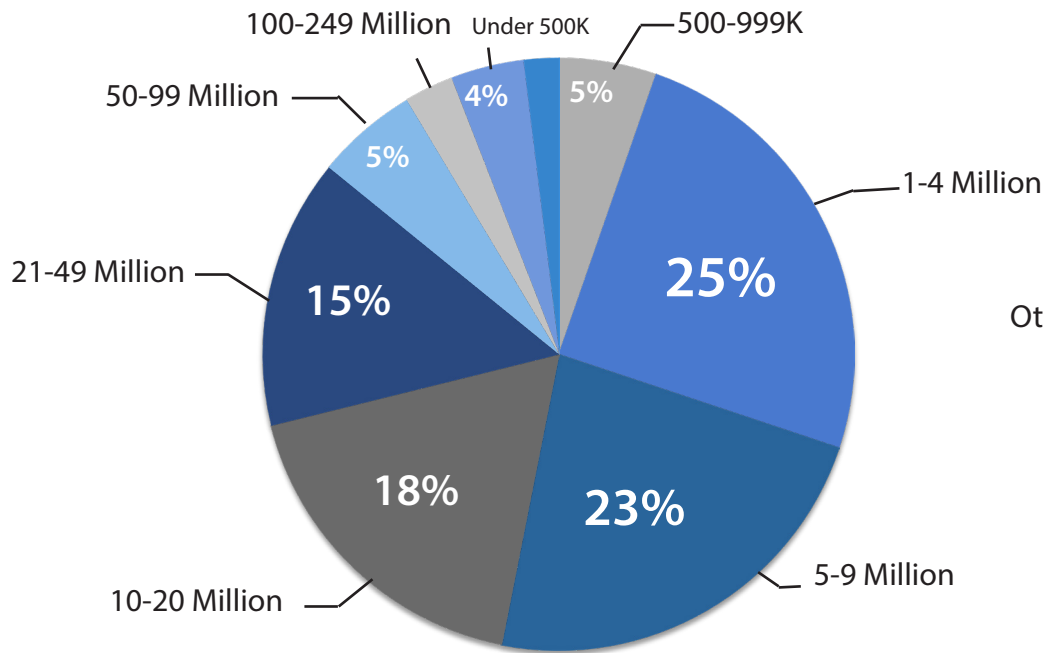
### Vistage Executive Summit

A Vistage Executive Summit has over 5 hours of world class speakers and keynotes, a variety of breakout sessions and over 3 hours of networking within The Marketplace where up to 500 CEOs, MDs, business owners and key executives will be in the room.

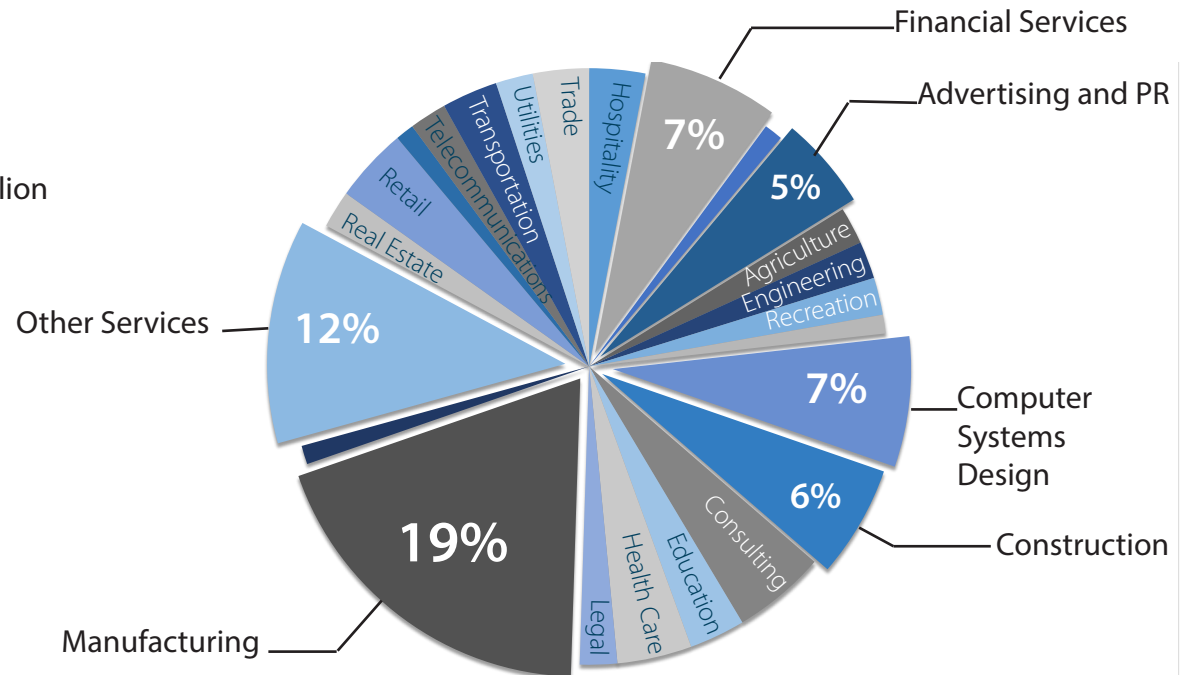
### Vistage Open Day

A Vistage Open Day consists of world class speakers, keynotes and are half day or full day events with a variety of breakout sessions and over 3 hours of networking within The Marketplace where up to 300 CEOs, MDs, business owners and key executives will be in the room.

# Vistage Member Companies



Annual revenue



A wide reach of industries

## Trending Topics

From the Quarterly Business Review Vistage members are looking for help on decision making and making investments on the below topics

CEO decisions
Talent
Growth / acquisition / expansion
Hiring
Market development
Staff / employees / personnel
Investments
Sales
Strategy
Capital / cash
Management

Investments for 2018
Technology
Equipment
People
Marketing
Staff / personnel / employees
Training
Sales
Facilities / office / building
Talent / HR / hiring
Growth / expansion / acquisition

# Why Exhibit?

How valuable would it be for you and your company to get in front of hundreds of CEOs and business owners with buying power in one venue, in one day?

Consider sponsoring a Vistage Event. Our members — a community of results-driven CEOs and business owners — are open to new approaches to growing their business.

They attend our Executive Summits and Open Day events seeking insights and perspectives from speakers, other members and the carefully curated business resources who sponsor our programmes.

Vistage sponsorship works because we present sponsors as thought leaders, not advertisers. Your sponsorship includes a range of marketing platforms: exhibition space, workshops, and digital and print branding.

Your first Vistage event will introduce you to hundreds of business leaders receptive to new strategies and with the buying authority to jump-start a business partnership with your company.

Vistage member companies experience 2.2 times the growth of average small and medium sized companies. If you are interested in being part of their success, please read on to learn more

## Benefits of Sponsorship

- Form business partnerships with CEOs and business owners
- Gain brand credibility with people who matter
- Connect with an engaged audience who trusts Vistage-sponsored content
- Access to CEOs and business owners with buying power
- It's exclusive - Invitations to events restricted to Vistage members and a handful of qualified guest executives and colleagues

# The Marketplace Opportunities at a Glance

\*There are additional opportunities at the London Executive Summit. Please contact us direct to find out more.

Platinum sponsorship information available on request Please contact us for more information	Gold*	Network & Breakout Sponsor*	Exhibitor
Number of each package available at each event	<b>3</b>	<b>15</b> subject to availability	
Complimentary event registration spaces	6 tickets	4 tickets	2 tickets
Sponsor in plenary room and main sessions	✓		
Opportunity to place a promotional item on main session tables	✓		
Promotion in event literature as general session sponsor	✓		
Opportunity to lead 45/60 minute breakfast or lunchtime Industry/Network breakout workshop for up to 50 attendees	✓	✓	
Opportunity to provide educational handout materials at breakout session to attendees	✓	✓	
Opportunity to provide breakout session aide memoir in the post-event email provided to all delegates**	✓		
Reserved seating for your attendees in general session	✓	✓	
Recognition with logo in general session by the Vistage host	✓	✓	
Standalone educational flyer in delegate pack	✓	✓	✓
Exhibit floor space to include 1 6ft table, 2 chairs	Gold	Superior	Classic
Exhibit space placement Gold/ Superior/ Classic**	Gold	Superior	Classic
Screen and projector at your stand***	✓	✓	
Billing on event marketing materials on the day	Gold	Superior	Classic
Logo placement on sponsor/exhibitor passport**	✓	✓	✓
Logo inclusion on pre and post event digital marketing pieces	✓	✓	✓
Direct link to your website from event webpage	✓	✓	✓
Logo, URL and 1 page description on sponsor handout for event materials	✓		
Logo, URL and 400-character description on sponsor handout for event materials		✓	
Logo, URL and 200-character description on sponsor handout for event materials			✓
Logo placement on event signage**	✓	✓	

\*\* only available at Vistage Executive Summits

\*\*\* only available at certain venues and may incur additional cost

# Where to Exhibit

## The Marketplace and Sponsorship Opportunities

Location	Event Date	Projected Attendance	Gold	Network & Breakout Sponsor	Exhibitor
Manchester Open Day+	Friday 28th September	120+	£1,595.00	£995.00	£595.00
North East Open Day	Thursday 4th October	120+	£1,595.00	£995.00	£595.00
South Wales Open Day+	Friday 12th October	150+	£1,595.00	£995.00	£595.00
Belfast Open Day	Tuesday 16th October	120+	£1,595.00	£995.00	£595.00
London Executive Summit	Wednesday 31st October	500+	£5,000.00	£1,595.00	£995.00
Yorkshire Executive Summit	Thursday 1st November	300+	£3,500.00	£1,495.00	£895.00
Glasgow Open Day	Friday 9th November	120+	£1,595.00	£995.00	£595.00
Midlands Executive Summit	Friday 16th November	300+	£3,500.00	£1,495.00	£895.00

**Note: Current prices are listed at a reduced rate of 25% for Vistage members only**

Note: Please contact Libbie Ottridge ([libbie.ottridge@vistage.co.uk](mailto:libbie.ottridge@vistage.co.uk)) for the most current availability. Executive Summits and Open Day+ events are full day events with Open Days being half day events. Please note that all prices are excluding VAT.