

## Vistage for trusted advisors

Our Trusted Advisor programme is designed for top leaders in professional services who want to take their services and skills to the next level.

Develop relationships to grow your business while receiving expert guidance to fine-tune your leadership strengths. Access resources to bolster your brand and maximise your impact.



**Elevate your leadership and your business.**

### Designed for the challenges of trusted advisors

Challenge	Solution
 <p><b>You're concerned that larger potential clients see your company as too small, inadequate and unproven, so you avoid pursuing these opportunities.</b></p>	<p>→ Gain insight into how other respected professionals have transformed themselves as leaders and employed strategies to position their companies to tackle larger projects</p>
 <p><b>You're inundated with back-office work just to keep things afloat and haven't focused enough time on how to scale and grow your business.</b></p>	<p>→ Maximise your team's internal capabilities so you can do more client-facing business development by seeing examples of how others have successfully delegated day-to-day operations.</p>
 <p><b>You're losing business to less-qualified competitors due to a lack of visibility in the market, despite your strong reputation with existing clients.</b></p>	<p>→ Learn how to demonstrate your expertise to a broader audience – a community of like-minded, high-integrity executives focused on each other's success.</p>
 <p><b>You're worried that your culture has become too informal, delivering inconsistent service standards and jeopardising your reputation in the marketplace.</b></p>	<p>→ Discover how other leaders have instilled a strong culture and business processes to maintain a consistently high level of service.</p>

# How Vistage works

## Confidential peer advisory groups

- Work on your most pressing issues with an exclusive group of 12-20 peers.
- Accomplished business leader and expert CEO coach leads each session.
- Half-day meetings held every month.

## Unparalleled community and connections

- 24/7 access to global community of 22,000 members across 20 countries.
- Join online and in-person networks organised by industry, function or geography.
- Provide subject-matter expertise to MDs, CEOs, business owners and key executives.
- Pose tactical questions and get reliable answers from the community.

## Unlimited opportunities to gain and share expertise

- Exchange insights with thought leaders at events.
- Explore speaking opportunities.
- Access proprietary research to grow your practice.
- Activate new ideas for personal development.

## Optional: Private executive coaching

- Complement your peer advisory group experience with one-to-one coaching from a seasoned executive coach.
- Get personalised guidance to navigate challenges and opportunities.

## Trusted Advisor Programme

<b>Peer Advisory Group Meetings</b>	12 half-day meetings per year
<b>Private Executive Coaching</b>	Optional coaching sessions available for purchase
<b>Online Community</b>	24/7 access to >22,000 members across 20 countries

*"Vistage is a gym for your business, to get fitter and faster, or relax and reflect"*



**Stephen Brown,**  
Managing Director,  
Euro Projects Recruitment



Vistage helps high-integrity leaders make great decisions that benefit their companies, families and communities.

Learn more at [vistage.co.uk](https://vistage.co.uk)

**Better Insights | Better Leadership | Better Decisions | Better Results**

# VISTAGE